



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

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www.LBParks.org



selected
best in the nation

May 20, 2010

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Recommend to the Housing and Neighborhood Committee, and the full City Council, that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named Alamitos Heights Park.

DISCUSSION

On May 4, 2010, Third District City Councilmember Gary DeLong sent a memo (Attachment A) to the Mayor and Members of the City Council advising that the Alamitos Heights Improvement Association (AHIA) recently voted to request that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west), be renamed Alamitos Heights Park. The AHIA believes that the park is part of the Alamitos Heights community and should be named accordingly. The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee and the full City Council.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;

"We create community and enhance the quality of life through people, places, programs and partnerships"

May 20, 2010

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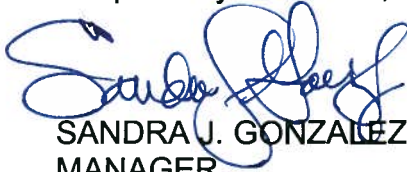
- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the naming of Alamitos Heights Park is in keeping with the naming in honor of a recognized geographic area, the Alamitos Heights neighborhood.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



SANDRA J. GONZALEZ
MANAGER
PLANNING AND DEVELOPMENT

APPROVED:



PHIL T. HESTER
DIRECTOR

SJG:jca

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Attachment



City of Long Beach

Working Together to Serve

**Memorandum
3rd Council District**

R-20

Date: May 4, 2010

To: Honorable Mayor Foster and Members of the City Council

From: Gary DeLong, Councilmember, 3rd District

Subject: Naming of Park bound by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West)

The Alamos Heights Improvement Association (AHIA) recently voted to request of the City that the Park bounded by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West) be named Alamos Heights Park.

The AHIA believes that the park is part of the Alamos Heights community and should be named accordingly.

Recommended Action: Refer to Parks and Recreation Commission and the Housing and Neighborhoods Committee for consideration that the Park bound by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West) be named Alamos Heights Park.



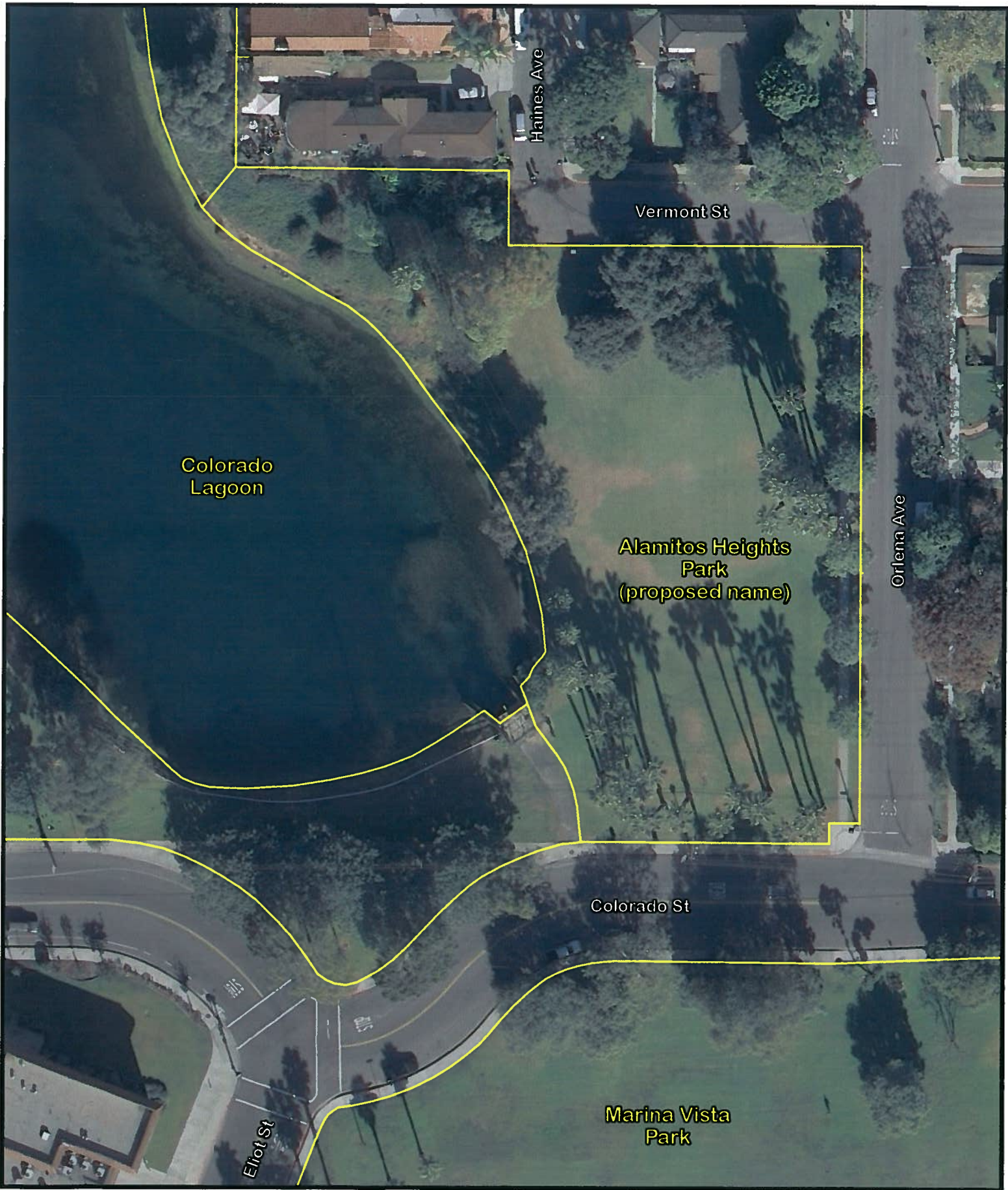
longbeach_{CA}

Attachment A: Park at Colorado St and Orlena Ave



Disclaimer

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Alamos Heights Park

